

Zurich Film Festival - Screening of “We Are Born Good”

(25 September 2026)

Speech by DBL

Ladies and Gentlemen,

Good evening, and a warm welcome to all our distinguished guests and friends joining us for tonight’s screening.

2. For decades, Hong Kong’s iconic cinema has captured the imagination of the entire world. Our filmmakers did not just follow the rules - they broke them, fusing completely different worlds to create breathtaking action and unforgettable stories of city life. From the timeless mastery of martial arts to the dark shadows of modern crime dramas, Hong Kong’s film history was built on pure, fearless courage. Today, a new generation of storytellers is stepping into the light. They are carrying that torch forward - shaping fresh, powerful narratives that lift our culture to new heights and command the global stage.

3. This year, we are thrilled to share two outstanding Hong Kong films with the Zurich Film Festival audience. Tonight’s feature, “We Are Born Good”, highlights the artistic vision and courage of Hong Kong filmmaker Yeung Leung Chuen. Written and directed by Yeung, this compelling drama examines an absurd personal conflict, capturing a contemporary Hong Kong where family obligations and social expectations become a heavy burden for the characters.

4. Another acclaimed Hong Kong film, “Cold War 1994”, directed by Longman Leung, will also be showcased during the festival. the movie is about the kidnapping of a man from a powerful business family, which eventually throws the city into turmoil. Police Superintendent Li takes charge of the

investigation and finds himself caught between the interests of the police, the business elite, the triads, and the Government authorities. We warmly encourage your support for this exceptional film as well, which will be featured next week.

5. Hong Kong's distinct culture of openness and diversity continues to fuel our filmmakers in crafting extraordinary narratives that offer unique perspectives to global audiences. Through the strategic support of the Cultural and Creative Industries Development Agency and the Film Development Fund, we are committed to broadening the international reach of Hong Kong cinema to Central and Eastern Europe. As one of Europe's most prestigious film events, the Zurich Film Festival offers an ideal venue for this effort. The Hong Kong Economic and Trade Office is honoured to support Hong Kong's movies in the Zurich Film Festival, championing the talent and vision of Hong Kong's cinematic community.

6. Once again, thank you for joining us this evening. Please sit back, relax, and enjoy the film!

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